



What is Microcurrent Facial Toning?

A natural alternative to Botox and fillers, microcurrent facial treatments are proven technology and an effective anti-aging treatment which visibly smooths skin and firms the muscles of the face and neck. This technically-advanced treatment stimulates muscle activity through sub-sensory electrical pulses, which tone more than 30 targeted facial muscles.

What are the Benefits?

- > Hydrates & revitalizes skin, making it smoother, softer
- > Improves blood circulation and lymphatic drainage
- > Reduces dark circles or puffiness under eyes
- > Rejuvenates the “pink glow” of youthful hues
- > Reduces sagging jowls and double chin
- > Diminishes fine lines and wrinkles
- > Visibly firms and contours
- > 15% increase in collagen
- > 40% increase in elastin
- > 500% increase in ATP

How Soon Will I See Results?

Most people will see some immediate improvement in a single session. With a series, years are gently removed from the appearance of the skin as your facial muscle “memory” is achieved and sustained. This is achieved without any pain, thermal damage, or down time.

Is This Treatment Safe?

Yes, this treatment is completely safe. There are no harmful side effects. Microcurrent has been used on the human body for over 60 years without any reported harmful side effects. This treatment is relaxing and euphoric, and you can resume your day immediately afterwards.

How Many Sessions Are Recommended and How Often?

A series of 6 or 8 to achieve maximum benefits. One treatment per week is given throughout the series protocol. Thereafter, once-a-month treatments will maintain the results achieved.

How is microcurrent used for cosmetic treatment and why is it so effective? The science

As we age, our body loses much of its natural electrical energy, much like a battery gradually losing its charge. On a cellular level, this leads to a breakdown of collagen and elastin in our skin, which leads to unevenness of texture; lines, wrinkles and folds become the inevitable result. Beneath the skin, the facial muscles become increasingly contracted over years of facial expression and gravity, allowing the overall lift of our face to decline.

Microcurrent emits subtle electrical frequencies that mimic the body's own electrical signals, thereby increasing the amount of ATP (adenosine triphosphate, the chemical fuel of human cells) by as much as 500%. Such increased levels of ATP speed cellular metabolism; the result is a detoxification that increases the rate of toxin elimination. The results of these processes can be seen in improved skin tone and coloration, the reduction of fine lines, and firming of sagging areas.

All of these combinations are key factors in the effectiveness of microcurrent facial sculpting. The body is literally being recharged back to its more youthful electrical state, as though a draining battery were plugged into a charger. With each treatment, ATP levels are stockpiled or stored, which is why microcurrent facial treatments are cumulative and become better as a series of treatments progresses. A single microcurrent treatment will deliver up to 72 hours of lift in the initial treatment, then 3-4 days as you reach your 4th or 5th treatment. By the 6th or 8th treatment, muscle memory takes over and progress becomes more rapid and longer lasting, until only a booster treatment is needed every 4 weeks to maintain the results. This is called "muscle re-education." This dramatic increase of ATP levels allows muscles to stay in the re-educated positions for longer periods of time.

Who is not a candidate for treatment?

There are certain contraindications for this treatment, these include clients who are **pregnant** or have any of the following:

- > Pacemaker
- > Heart disease
- > Metal plates
- > Epilepsy
- > Melanoma